



Process Show & Departmental Honors Proposal
Submitted By

Andrew Y Ames
&
David Hilgier

UNIVERSITY OF DENVER
SCHOOL OF ART AND ART HISTORY
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We wish to submit for your consideration the use of Gallery 023 from May 14th to the 21st to exhibit our process behind “” (the mark). We also wish for this project and exhibit to be considered to departmental honors.

As you may know we were charged with the task of creating a symbol to act as the title for the senior BFA show. Over the past few weeks we have come to the realization that because we designed the mark to represent process, we must share our own process behind which the mark was born. We feel in fairness to mark and its meaning the process behind it must be made visible, and shared with others.

Listed here are the artifacts from our creative process which we wish to exhibit.

- Initial thumbnail sketches 5
- Large sketches 7
- Picture of final sketch: 2
- Digital prints (shows quotes finally together): 2
- Reduction prints: 3
- Wood & linoleum blocks: 2
- Picture of final block
- Print of right side: 1
- Documentary photos of mark being used: ? 5x7
- Final prints left & right side of quote mark: 2 framed

Artist Statement about “” (the mark)

We designed these quote marks to represent process, and our evolution from blank slate to state of advanced realization. The left side of the mark represents our humble beginnings, our unrefined nature as artists. The right side of the mark represents our refinement, our realization of who we are as people and as artists.

The materials were chosen for these reasons. First, their connection to all fields of study at the school of art; design, print making, drawing, painting, sculpture, photography, and ceramics. Second, the materials, and methodology are already loaded with meaning: the quote marks themselves relate to typography which requires a keen sense for space and detail, as do all forms of art; the use of linoleum printing blocks for their correlation to the blank slate; and the final printed mark and its relation to refinement.

